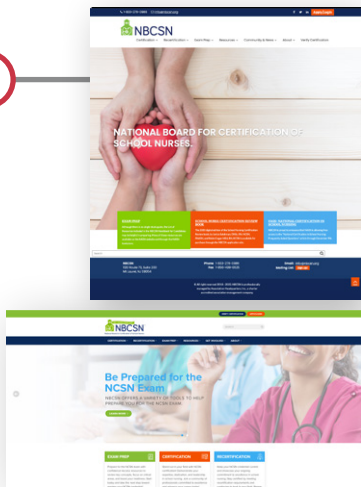




ASSOCIATION HEADQUARTERS

2025 Timeline of Impact

2025 was a year of intentional growth at Association Headquarters. We expanded our leadership team, strengthened operations, and welcomed new partners. From advocacy wins that reshaped federal policy to strategic rebrands, every milestone reflects our commitment to helping associations advance their missions.



NBCSN launched its redesigned website to align mission, usability, and clarity, creating a stronger digital foundation for certification and engagement.

JANUARY 2025



SAM LEONE joins AH as President, strengthening operational leadership.



AN ASSOCIATION HEADQUARTERS COMPANY

MANAGING MATTERS (MM) officially joins AH, expanding service capacity and expertise.

FEBRUARY 2025



NADCA'S 36TH ANNUAL MEETING & EXPOSITION drew **465** attendees, with **30** exhibitors and **106** technicians in training.

MARCH 2025

“AH has an amazing staff, dedicated, kind, patient, and hardworking. We, as an organization, are extremely grateful to all of them.”



client impact



NATIONAL AIR DUCT CLEANERS ASSOCIATION (NADCA)
Advocacy leadership, industry credibility, and measurable impact for members. Held custom training events across North America, experiencing a **155%** increase in gross revenue since 2024.



JUVENILE PRODUCTS MANUFACTURERS ASSOCIATION (JPMA) → BABY SAFETY ALLIANCE
A strategic **rebrand** that clarified mission, modernized identity, and strengthened public trust.



150 AH TEAM MEMBERS across the U.S. and Canada contributed **500** volunteer hours, supporting **11** different local nonprofits.



RESTORATION INDUSTRY ASSOCIATION (RIA)
RIA reached new milestones in 2025; nearly **25%** membership growth, a **39%** increase in sponsorship revenue, and a sold-out convention with **42%** first-time attendees.



NATIONAL BOARD FOR CERTIFICATION OF SCHOOL NURSES (NBCSN)
Since 2018, NBCSN crossed key thresholds in 2025, exceeding **6,000** certificants and **\$1 million** in assets, positioning the organization for lasting, equity-driven impact.



THE CANADIAN SOCIETY OF MEDICAL EVALUATORS
CSME transformed their approach from hosting a single annual event to providing year-round education. Membership jumped **24.5%** and revenue climbed **38%** in just one year.



APTA PRIVATE PRACTICE
APTA Private Practice launched and expanded In Focus and Beyond the Treatment Table, driving a **67%** increase in average course registrations and achieving record-breaking Annual Conference attendance, up **10%** over their previous high.



REMS INDUSTRY CONSORTIUM
RIC evolved its marketing into a measurable growth engine, increasing LinkedIn engagement by **181%**, boosting email click-through rates by **49.6%**, and driving a **30%** increase in event registrations within one year.



CCMC (NOW THE COMMISSION)
The Skills and Training to Achieve Readiness for Tomorrow (START) customized training program for the LA County Department of Public Social Services delivered **high-impact** training that drove measurable growth. Unbudgeted customized training revenue for the program increased by **54%** from the first workshop held in 2020 to the most recent workshops in 2025.

Community & Industry Leadership

AH team members actively shaped the association profession in 2025, serving on boards including MASAE, ASAE's ForesightWorks Advisory Group, AMCI Board of Directors, and AMCI's Professional Advancement Committee. Our team also shared expertise through conference presentations and celebrated leadership transitions within the association community.



ASSOCIATION EXECUTIVES GROUP

AN ASSOCIATION HEADQUARTERS COMPANY

Market expansion: ASSOCIATION EXECUTIVES GROUP joins AH, broadening expertise and expanding reach.

APRIL 2025



AH LEADERSHIP FORUM convenes association leaders for foresight-driven strategy and peer exchange.

MAY 2025



WOCNEXT 2025 delivered **35+** education sessions led by **40+** expert speakers, offering **30+** contact hours and **4+** pharmacology credits to advance wound, ostomy, and continence nursing practice.

JUNE 2025



At the **2025 CRS ANNUAL CONFERENCE**, Controlled Release Society launched a technology-enabled People's Choice Award that expanded poster visibility, fostered meaningful attendee engagement, and created a more interactive, inclusive platform for scientific exchange.

JULY 2025



asae foresightWORKS

BETH MAURO BARRY named to ASAE's ForesightWorks Advisory Group, advancing strategic foresight across the association community.

AUGUST 2025

AH launched the **DELIVERY OPERATIONS DEPARTMENT** to enhance scalability, consistency, and client support.



HALLOWEEN & COSTUME ASSOCIATION celebrates their 20-year anniversary

SEPTEMBER 2025

70
CLIENT PARTNERS
SUPPORTED

OVER
200
EVENTS PLANNED AND
EXECUTED

200+
TOTAL ACTIVE
EMPLOYEES

OVER
145
PROFESSIONAL
DESIGNATIONS ACROSS
THE AH TEAM

AAHFN FOUNDATION, DISCA, AND
GEOTHERMAL RISING CELEBRATED

5 YEARS
OF PARTNERSHIP WITH AH

WOCN AND MDCB CELEBRATE

20 YEARS
OF PARTNERSHIP WITH AH

“ I have had the pleasure of working with AH through multiple organizations, and their customer service and value are truly unmatched. Their expertise in managing nonprofit and volunteer boards ensures smooth operations and strategic success. ”



Strategic Focus for the Year Ahead

Our continued investments in growth and innovation position our client partners for stronger insight, smarter decisions, and greater impact ahead.

WOCN[®] **OSTOMY** *Education Day*

Dispelling Myths, Increasing Competence,
and Improving Outcomes

WOCN[®] OSTOMY
EDUCATION DAY marked
five years as a virtual event,
achieving **190%** growth
since 2020.

OCTOBER 2025



PAUL HANSCOM, CAE
named Vice President,
Business Development.



AH partners with **MISSION
FUEL AI**, bringing advanced
AI-enabled insights to
association operations.

NOVEMBER 2025



Teams across the US
and Canada donated
toys and clothing to **40**
families and raised over
\$1,900 through a
holiday gift drive and other
initiatives.

DECEMBER 2025